



UIAMS

University Institute of Applied
Management Sciences

About UIAMS

In pursuit of excellence in the domain of management, Faculty of Business Management & Commerce, Panjab University, in its Golden Jubilee year 2008-09, launched a star Institute, University Institute of Applied Management Sciences (UIAMS). UIAMS offers Management and Doctoral Programmes in sectoral areas like Banking & Insurance, Retail Management, Hospital Management, Pharmaceutical Management, Information Technology & Telecommunication Management and Infrastructural Management so as to fulfil the growing needs of the industry as well as academia. The programmes are supplemented with specialization in core functional areas of management i.e. Marketing, Finance, Human Resources and Operations.

About Panjab University

Panjab University has been imparting quality education since its inception in 1882 at Lahore, before getting relocated to Chandigarh in 1956. The university campus is spread over an area of 550 acres in sectors 14 and 25 of Chandigarh. It has a long tradition of pursuing excellence in teaching and research. University has 78 teaching and research departments, 15 Centers/Chairs, 188 affiliated colleges, one rural Regional Centre, three Regional Centres and six Constituent Colleges .

One Week

Faculty Development Programme

On

*Econometrics for Management
Research*

15th - 21st April 2019



Organized by

*University Institute of Applied
Management Sciences
Panjab University, Chandigarh*

About FDP

Management schools are constantly facing challenges to provide solutions to complex problems. To make appropriate decisions, managers need to analyze the data through advanced and sophisticated techniques which are provided by the econometricians. The broader objectives of the FDP are as follows:

- To enhance functional expertise of researcher.
- To provide research stimulus to academicians.
- To bring clarity in various concepts of econometrics used for research in management and allied areas.
- To provide a platform for sharing knowledge and expertise in the domain of research.

This FDP is focused on helping participants to use various Econometrics techniques for teaching and training. It is an attempt to enhance the potential for conducting meaningful research.

Patron

Prof. Raj Kumar, Vice-Chancellor, P.U.

Conveners

Prof. Upasna Joshi Sethi, Director, UIAMS
Prof. Sanjeev Kumar Sharma, UIAMS

Coordinators

Dr. Nishi Sharma, Associate Professor, UIAMS
Dr. Anupreet Mavi, Assistant Professor, UIAMS

Topics to be covered

- Qualitative Research Methods
- Statistics and Research Interface
- Non-parametric Analysis
- Factor Analysis, Discriminant Analysis and Principal Component Analysis
- Event Study Analysis
- Dummy Variable and Logistic Regression
- Diagnostic Testing in Regression
- Time Series Analysis
- Panel Data Analysis
- Unit Root and Granger Causality Analysis
- Co-integration Analysis
- Efficiency Analysis
- Structural Equation Modelling
- Funding Opportunities & Publication for Commerce & Management Research

Organizing Committee

- Pradeep Sharma, Associate Professor, UIAMS
- Ajay Dogra, Assistant Professor, UIAMS
- Rachita Sambyal, Assistant Professor, UIAMS
- Harsh Tuli, Assistant Professor, UIAMS

Contact us

- Nishi Sharma, 9417620693
- Anupreet Mavi, 9780827044

Registration

- Registration Fee: **INR 5000/-** to be paid through Cheque/Demand Draft in favour of **Director, UIAMS**. Online payment can also be made through NEFT.
- Registration Fee includes payment for FDP Kit, Tea and working Lunch.
- Last date to register is **9th April 2019**.
- Duly filled registration form should be mailed to **nishi.uiams@pu.ac.in** and **anumavi@pu.ac.in**
- Participants are required to carry their own Laptop.
- Accommodation can be arranged subject to availability on prior information by 9th April 2019 on payment basis.

Who can apply?

Faculty members & research scholars from the discipline of Commerce, Management, Economics, Statistics and allied areas.

Kindly note that only 20 seats are available and the same will be allotted on 'first come first serve basis'.

Reach us

UIAMS, South Campus (Behind P.U. Alumni House)
Panjab University, Sector-25, Chandigarh
Phone No.0172-2780125, 2701403
Email: uiams@pu.ac.in Website: uiams.puchd.ac.in

Invited Speakers

- Prof. A N Gill, Department of Statistics, Panjab University., Chandigarh
- Prof. Gurdeep Singh Batra, Dean (Academics), Punjabi University, Patiala
- Prof. Gurjeet Kaur, HOD, Department of Commerce, Jammu University
- Prof. Kalpana Mahajan, Department of Statistics, Panjab University, Chandigarh
- Dr. Mahesh Joshi, School of Accounting, RMIT, University, Melbourne, Australia
- Prof. Manoj Anand, Management Development Institute, Gurugram, Haryana
- Prof. Narender Kumar, Department of Statistics, Panjab University, Chandigarh
- Prof. Pampa Mukherjee, Department of Political Science, Panjab University, Chandigarh.
- Prof. Pankaj Gupta, Centre for Management Studies, Jamia Millia Islamia University, Delhi
- Prof. Ravi Kiran, School of Humanities & Social Sciences, Thapar University, Patiala
- Prof. R. K. Mahajan, University School of Open Learning, Panjab University, Chandigarh
- Prof. Sanjiv Mittal, University School of Management Studies, Guru Gobind Singh Indraprastha University, Delhi
- Prof. Sunil Kumar, Dean (Economics), South Asian University, Delhi
- Prof. Suresh Sharma, Department of Statistics, Panjab University, Chandigarh



**UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT
SCIENCES**



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REGISTRATION FORM

**ONE WEEK FACULTY DEVELOPMENT PROGRAMME ON ECONOMETRICS
FOR MANAGEMENT RESEARCH (15TH -21ST APRIL, 2019)**

Name of the Participant : _____
Designation : _____
Institute : _____
Address : _____
Mobile : _____
E-mail : _____
Areas of Research : _____
Accommodation Required : _____

Payment Details*:

I hereby enclose a cheque / demand draft for INR Rs 5000/- No.
Dated.....Drawn onin
favour of Director, UIAMS.

NEFT Details: Account Number: 2845201000351, Bank: Canara Bank, Sector – 14 , PU
Branch, Chandigarh, IFSC code: CNRB0002845

**Kindly note that there are limited seats and the same will be allotted on first come first
serve basis.**

*Note: Fees once paid will not be refunded.

Signature of Applicant

Please mail the filled registration form along with necessary details at nishi.uiams@pu.ac.in
and anumavi@pu.ac.in on or before **9th April 2019**.