ABOUT UIAMS



In pursuit of excellence in the domain of management, Faculty of Business Management & Commerce, Panjab University, in its Golden Jubilee year 2008-09, launched a star Institute, University Institute of Applied Management Sciences (UIAMS). UIAMS offers Management and Doctoral Programmes in sectoral areas like Banking & Insurance, Management, Hospital Management, Retail Pharmaceutical Technology & Telecommunication Management, Information Management and Infrastructural Management so as to fulfill the growing needs of the industry as well as academia. The programmes are supplemented with specialization in core functional areas of management i.e. Finance, Human Resource, Marketing Operations.

ONE WEEK SHORT TERM COURSE ON RESEARCH METHODOLOGY

27TH NOVEMBER - 3RD DECEMBER 2019

ABOUT PANJAB UNIVERSITY

Panjab University has been imparting quality education since its inception in 1882 at Lahore, before getting relocated to Chandigarh in 1956. The university campus is spread over an area of 550 acres in sectors 14 and 25 of Chandigarh. It has a long tradition of pursuing excellence in teaching and research. University has 78 teaching and research departments, 15 Centers/Chairs, 188 affiliated colleges, one rural Regional Centre, three Regional Centres and six Constituent Colleges.



Chief-Patron

• Prof. Raj Kumar, Vice-Chancellor, P.U.

Patron

• Prof. Upasna Joshi Sethi, Director, UIAMS

Organizing Committee

- Prof. S.K. Sharma, Professor, UIAMS
- Sh. P.K. Sharma, Associate Professor, UIAMS
- Dr. Nishi Sharma, Associate Professor, UIAMS
- Ms. Rachita Sambyal, Assistant Professor, UIAMS

About Short Term Course

Researchers constantly face complex managerial problems which require innovative solutions. To make appropriate decisions, they need to analyze the data through advanced and sophisticated techniques which are provided by the various statistical tools. The present course aims at developing acquaintance with modern data handling techniques. The broad objectives of the STC are as follows:

- -To enhance functional expertise of researcher.
- -To provide research stimulus to academicians.
- -To bring clarity in various statistical concepts.
- -To provide a platform for sharing knowledge and expertise in the domain of research.

Speakers

- · Prof. Manoj Anand, MDI Gurugram
- Prof. Narinder Kumar, P.U., Chd.
- · Prof. Ravi Kiran, Thapar University, Patiala
- Prof. Sanjeev Sharma, P.U., Chd.
- Prof. Sanjiv Mittal, GGSIPU, Delhi
- Prof. Suresh Sharma, P.U., Chd.
- Prof. Upasna Joshi Sethi, P.U., Chd.
- · Prof. Vinay Kumar Apparaju, IIM Lucknow
- Dr. Nishi Sharma, P.U., Chd.
- Dr. Nitin Arora, P.U., Chd.
- · Dr. Poonam Saini, PEC, Chd.
- Dr. Vishal Sharma, P.U., Chd.

Topics to be covered

- Understanding Scientific Enquiry
- · Research Design and Hypothesis
- Research Methodology and its Limitations
- Survey Methodology
- Case Study Methodology
- Parametric & non Parametric Statistics and their Applications
- Problems of Auto correlation, Multicolinearity, Heteroscedasticity and their removal
- ANOVA, MANOVA, ANCOVA
- Cluster Analysis
- Discriminant Analysis
- Factor Analysis
- Structural Equation Modelling
- Partial Least Square
- Data Envelopment Analysis
- Stochastic Frontier Analysis
- Funding Opportunities for Research
- Ethics in Research
- SWAYAM: A Digital Boon for Learning

Who Can Apply?

Faculty members & research scholars from the discipline of Commerce, Management, Economics, Statistics, Mathematics, Psychology, Sociology, Legal Studies and other allied areas.

Kindly note that only 25 seats are available and the same will be allotted on 'first come first serve basis'.

Participants are required to carry their own Laptop.

Registration

- Registration Fee: INR 4000/- to be paid through Cash/Demand Draft in favour of Director, UIAMS. Online payment can also be made through NEFT.
- Registration Fee includes payment for Kit, Tea and Lunch.
- Last date to register is 20th November 2019.
- Duly filled registration form should be mailed to nishi.uiams@pu.ac.in and cc to rachita@pu.ac.in
- Accommodation can be arranged subject to availability on prior information by 20th November 2019 on payment basis.

Course Coordinators

- Dr. Nishi Sharma, 9417620693
- Ms. Rachita Sambyal, 8968611335

Reach us

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UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES

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REGISTRATION FORM

One Week Short Term Course on Research Methodology (27th November -3rd December, 2019)

Venue: Conference Room- 1, UIAMS, Panjab University, Chandigarh

Name of the participant	:
Designation	:
Institute	:
Address	:
Mobile	:
E-mail	:
Area of Research	:
Accommodation Required (Yes/No)	:
Payment Details*: I hereby enclose	a cheque / demand draft for INR ₹4000/- No,
Dated	Drawn on in
favour of Director, UIAMS.	
NEFT Details: Account Holder Nan	me: Director, UIAMS; Account no.: 2845101009575
Bank Name: Canara Bank; IFSC Co	ode: CNRB0002845
Address: Canara Bank, Panjab University Branch, Sector -14, Chandigarh - 160014	
Kindly note that there are limited seats and the same will be allotted on first come first serve basis. *Note: Fees once paid will not be refunded.	
	Signature of Applicant
Please mail the filled registration for rachita@pu.ac.in on or before 20th	orm along with necessary details at nishi.uiams@pu.ac.in and cc to November 2019 .