UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES

DATE-SHEET == ONLINE END–TERM EXAMINATIONS, SEPTEMBER 2020

Note: - * Retail Mgt.; ** Banking & Ins. Mgt.; # IT & Telecom. Mgt.; ## Infrastructural Mgt.; ^Pharmaceutical Mgt.; ^^Hospital Mgt.

Exam.	TIME OF EXAM: 10.00 a.m. – 12.00 noon	
	MBA 4th SEMESTER	
Date/Day		
18.9.2020 *(Friday)*	**MBA – 4008 (SECTORAL – 7)** o MARKETING OF FINANCIAL SERVICES ** o MARKETING OF SERVICES * o IOT FUNDAMENTALS #	o EMERGING TRENDS IN INFRA. SECTORS ## o HEALTH INSURANCE ^^ o ADVANCED SUPPLY CHAIN MGT. ^
19.9.2020 *(Saturday)*	**MBA – 4003** WORKSHOP ON DEVELOPING ENTREPRENEURIAL SKILLS	
21.9.2020 *(Monday)*	**FUNCTIONAL SUBJECT – 1** o MBA-M-4010 = INDUSTRIAL & RURAL MARKETING o MBA-F-4012 = CORPORATE VALUATION	o MBA-H-4014 = INDUSTRIAL RELATIONS & LABOUR WELFARE o MBA-O-4016 = ENTERPRISE RESOURCE PLANNING
23.9.2020 *(Wednesday)*	**MBA – 4007 (SECTORAL – 6)** o REGULATORY FRAMEWORK ** o ADVANCED SUPPLY CHAIN MGT. * o PROGRAMMING FOR DATA ANALYTICS #	o ENVIRONMENTAL IMPACT ASSESSMENT & SUSTAINABLE DEVELOPMENT ## o HEALTH & HOSP. INFORMATION MGT.^^ o CONTEMPORARY ISSUES IN PHARMA. MGT.^
24.9.2020 *(Thursday)*	**MBA – 4002** SEMINAR ON CORPORATE GOVERNANCE	
26.9.2020 *(Saturday)*	**MBA – 4001** STRATEGIC MANAGEMENT	
28.9.2020 *(Monday)*	**MBA – 4004** OPERATIONS RESEARCH	
29.9.2020 *(Tuesday)*	**MBA – 4009 (SECTORAL – 8**) o RISK MANAGEMENT** o MARKETING STRATEGIES & MANAGEMENT* o IT PROJECT MANAGEMENT#	o URBAN, RURAL & SOCIAL INFRA. SECTORS ## o LEGAL ASPECTS OF HOSPITAL MGT.^^ o PATENTS AND DRA^
30.9.2020 *(Wednesday)*	**FUNCTIONAL SUBJECT – 2** o MBA-M-4011 = INTEGRATED MARKETING COMMUNICATIONS o MBA-F-4013 = MGT. OF FINANCIAL SERVICES	o MBA-H-4015 = TRAINING & DEVELOPMENT WITH SPECIAL REFERENCE o MBA-O-4017 = PRODUCTIVITY MANAGEMENT

Prof. Upasna Joshi Sethi
Director

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INSTRUCTIONS FOR THE STUDENTS
Revised Guidelines for conduct of MBA (sectoral) programmes 4th Sem. Exams – September, 2020

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PLEASE NOTE: A NEW DEDICATED EMAIL HAS BEEN CREATED FOR SENDING THE QUESTION PAPERS AND RECEIVING THE ANSWER-SHEET uiamsexam@pu.ac.in

1. The examination will be conducted online.

2. Question paper will be sent to the students from the official UIAMS Exam. email id i.e.uiamsexam@pu.ac.in

3. **The question paper will be sent to the students from official email i.e. uiamsexam@pu.ac.in on their registered email ids and will also be posted on the UIAMS website http://uiams.puchd.ac.in under Notice Board section at 9.40 a.m.**

4. The duration of the online examination will be 2 hours i.e. from 10.00 a.m. to 12.00 noon.

5. The students will be required to attempt the paper in Blue Ball point pen and in his/her own handwriting.

6. Candidate will solve the question paper from their remote location on A4 size sheets (preferably lined) in his/her own handwriting.

7. **The maximum page limit is 16 sheets of which only one side has to be used.**

8. There will be six questions for each paper. The candidate will be required to attempt 50% of the question paper i.e. 3 questions.

9. All questions will carry equal marks.

10. Maximum marks for external examination in each paper will be 50. However, for Workshop and Seminar papers, maximum marks will be 25.

11. **The candidate will be required to serially number all pages of the answer-sheet and write his/her roll no., subject code, page no and sign on all pages.**

12. **Candidate will be required to scan all the attempted sheets in a serial order and merge them into a single PDF file. The merged file may be named as "Roll No-Name-Branch"**

13. The candidate will be required **to submit a single PDF file** of his/her answer sheet from their registered email address to the **official email i.e.uiamsexam@pu.ac.in within 2 hours from completion of examination i.e. till 2.00 p.m. on the day of examination.**

14. The email for sending PDF file must contain Roll No., Class and Name in the subject column of the email.

15. The candidate will be required to fill Google Attendance Form in first half an hour from the start of the examination i.e. by 10.30 a.m.

16. Candidate will be required to write the following information on the first page of answer-sheet:

i)	University Roll No.(in figures)_____(in words)_____		
ii)	Name of the student_____	iii)	Class/Semester_____
iv)	Name of Paper_____	v)	Code of Paper_____
vi)	Total number of pages written_____	vii)	Signature_____
viii)	Date ofExam:_____		