

**University Institute of Applied Management Sciences  
Panjab University, Chandigarh**

**Pre Ph.D Online Mid Term Examinations (All Sectoral Branches) September, 2020**

**Important Instructions:**

- 1) Please download the Question Paper immediately on receipt of the same.
- 2) Mark your attendance online After Receiving the Question Paper
- 3) Please put Roll No, Subject Code, Page No. and Signatures on all pages of the answer sheet
- 4) Maximum Number of pages in Answer Sheet are 16.
- 5) Timing of Examinations are 2.30 pm to 4.30 p.m
- 6) Attempt ANY THREE Questions. ALL Questions carry Equal Marks
- 7) Give relevant example as per your Sectoral Area of Study/Functional Area
- 8) Preserve the original Answer Sheet. It may be required to be submitted at a later date.
- 9) Email the scanned copy of the Answer Sheet (Maximum 16 pages) at [uiamsexam@pu.ac.in](mailto:uiamsexam@pu.ac.in)

**Pre-Ph. D Online Mid-Term Examinations, September 2020**

**PHD 1901**

**Research Methodology-II**

**Maximum Marks: 15**

**Time: 2 Hours**

**Note:** (i) Question Paper contains **SIX** Questions

(ii) All questions carry equal marks

(iii) Students are required to attempt **ANY THREE QUESTIONS**

1. What is the significance or benefit of focus group as a qualitative research method? By citing relevant examples, also discuss the various aspects that a researcher should keep in mind while conducting focus group meeting.
2. What is the significance of Qualitative Research? How can we differentiate between quantitative and qualitative approach in research?
3. What is meant by ethics? What are the major ethical issues involved in conducting research and in publication of academic articles?
4. Explain the various methods in data collection and discuss their advantages and disadvantages.
5. Discuss the characteristics of case study research . By citing an example explain the various steps involved in writing a case study.
6. How is participatory action research different from action research? Explain the importance of participatory action research by citing relevant examples