

**Date: 3.2.2021**

Exam.	<b><u>TERM END &amp; RE-APPEAR EXAMINATIONS</u></b> <b><u>FEBRUARY/MARCH – 2021-----DATE-SHEET</u></b>
<b>TIMING OF EXAM.: 10.00 a.m. to 1.00 p.m. (MORNING SESSION)</b>	
DATE/DAY	<b>MBA 3<sup>rd</sup> SEMESTER</b>
15.02.2021 (Monday)	<ul style="list-style-type: none"> <li>▪ PROJECT PLANNING AND ANALYSIS (MBA-3001)</li> </ul>
17.02.2021 (Wednesday)	<ul style="list-style-type: none"> <li>○ <b>FUNCTIONAL SUBJECTS-2</b></li> <li>▪ ADVERTISING AND SALES MANAGEMENT (MBA-M-3006)</li> <li>▪ STRATEGIC COST MANAGEMENT (MBA-F-3010)</li> <li>▪ ORGANIZATIONAL DEVELOPMENT (MBA-H-3014)</li> <li>▪ ADVANCED PRODUCTION MANAGEMENT (MBA-O-3018)</li> </ul>
19.02.2021 (Friday)	<ul style="list-style-type: none"> <li>○ <b>SECTORAL SUBJECTS-5</b></li> <li>▪ LIFE AND GENERAL INSURANCE (MBABI-3004)</li> <li>▪ VISUAL MERCHANDISING (MBARM-3004)</li> <li>▪ BIG DATA TECHNOLOGY (MBAIT-3004)</li> <li>▪ PUBLIC PRIVATE PARTICIPATION IN INFRASTRUCTURAL PROJECTS (MBAIM-3004)</li> <li>▪ MANAGEMENT OF SUPPORT SERVICES IN HOSPITALS (MBAHM-3004)</li> <li>▪ BRAND MANAGEMENT (MBAPM-3004)</li> </ul>
20.02.2021 (Saturday)	<ul style="list-style-type: none"> <li>○ <b>FUNCTIONAL SUBJECTS-3</b></li> <li>▪ INTERNATIONAL MARKETING (MBA-M-3007)</li> <li>▪ FINANCIAL ENGINEERING (MBA-F-3011)</li> <li>▪ LABOUR LAWS (MBA-H-3015)</li> <li>▪ BUSINESS PROCESS RE-ENGINEERING (MBA-O-3019)</li> </ul>
22.02.2021 (Monday)	<ul style="list-style-type: none"> <li>○ <b>SECTORAL SUBJECTS-3</b></li> <li>▪ INTERNATIONAL BANKING (MBABI-3002)</li> <li>▪ CUSTOMER RELATIONSHIP MANAGEMENT (MBARM-3002)</li> <li>▪ CLOUD COMPUTING ESSENTIALS (MBAIT-3002)</li> <li>▪ INFRASTRUCTURAL PROJECT DELIVERY, MANAGING CONTRACTS AND NEGOTIATIONS (MBAIM-3002)</li> <li>▪ HOSPITAL PLANNING AND ORGANISATION (MBAHM-3002)</li> <li>▪ MEDICAL PHARMACOLOGY (MBAPM-3002)</li> </ul>
24.02.2021 (Wednesday)	<ul style="list-style-type: none"> <li>○ <b>FUNCTIONAL SUBJECTS-1</b></li> <li>▪ MARKETING RESEARCH AND CONSUMER BEHAVIOUR (MBA-M-3005)</li> <li>▪ INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT (MBA-F-3009)</li> <li>▪ INTERNATIONAL HUMAN RESOURCE MANAGEMENT (MBA-H-3013)</li> <li>▪ SUPPLY CHAIN MANAGEMENT (MBA-O-3017)</li> </ul>
26.02.2021 (Friday)	<ul style="list-style-type: none"> <li>○ <b>SECTORAL SUBJECTS-4</b></li> <li>▪ MANAGEMENT OF BANKING SERVICE OPERATIONS (MBABI-3003)</li> <li>▪ FRANCHISING MANAGEMENT (MBARM-3003)</li> <li>▪ IT AND TELECOMMUNICATIONS REGULATIONS AND POLICIES (MBAIT-3003)</li> <li>▪ FINANCING OF INFRASTRUCTURAL PROJECTS (MBAIM-3003)</li> <li>▪ MANAGEMENT OF CLINICAL AND SUPER SPECIALTY SERVICES (MBAHM-3003)</li> <li>▪ PHARMACEUTICAL MARKETING (MBAPM-3003)</li> </ul>
01.03.2021 (Monday)	<ul style="list-style-type: none"> <li>○ <b>FUNCTIONAL SUBJECTS-4</b></li> <li>▪ INTERNET MARKETING (MBA-M-3008)</li> <li>▪ MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING (MBA-F-3012)</li> <li>▪ PERFORMANCE MANAGEMENT (MBA-H-3016)</li> <li>▪ MANAGEMENT OF TECHNOLOGY AND INNOVATION (MBA-O-3020)</li> </ul>