

**UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES
PANJAB UNIVERSITY, CHANDIGARH**

End Semester Examinations- MBA (Sectoral Management) –1st Sem-March, 2021

Important Instructions:

- 1) Please download the Question Paper immediately on receipt of the same.**
- 2) Mark your attendance online After Receiving the Question Paper**
- 3) Please put Roll No, Subject Code, Page No. and Signatures on all pages of the answer sheet**
- 4) Maximum Number of pages in Answer Sheet are 24.**
- 5) Timing of Examinations are 10.00 a.m. to 1.00 p.m.**
- 6) Attempt Questions as per instruction in the question paper. ALL Questions carry Equal Marks**
- 7) Preserve the original Answer Sheet. It may be required to be submitted at a later date.**
- 8) The candidate will be required to submit a single PDF file of his/her answer sheet from their registered email address to the link <https://forms.gle/8qBcZjvLNoWD1VN48> within 90 minutes from completion of examination i.e. till 2.30 p.m. on the day of examination.**

**END TERM & REAPPEAR EXAMINATION, MBA (SECTORAL) 1st SEMESTER,
MARCH 2021**

**PAPER TITLE: PRINCIPLES AND PRACTICES OF MANAGEMENT
PAPER CODE: MBA-1001**

MAX. MARKS:50

TIME: 3 HOURS

Note: Attempt five questions in all, Selecting at least one question from each unit/section. All questions carry equal marks.

SECTION – A

- Q.1:** What do you understand by term “Management”. Describe its nature and scope. Discuss in brief how external environment influences the managers? **10**
- Q.2:** “Social responsibility is management’s obligation to make choices and take actions that contributes to the well being and interests of society as well as organization”. In light of this statement, discuss the ethical and social responsibility of management towards the stakeholders of a business organization. **10**

SECTION – B

- Q.3:** Discuss in detail the features and Principles of Scientific Management and how scientific management leads to better productivity? **10**
- Q.4:** Write short notes on contribution made by:
- a. Henry Fayol
 - b. Peter Drucker **5x2=10**
- Q.5:** Write notes on:
- a. Mathematical School
 - b. Systems approach to Management. **5x2=10**

SECTION – C

- Q.6:** What are different types of decisions? Explain the importance and process of decision making. **10**
- Q.7:** What are various characteristics of an organization? Describe the process of organizing and steps to make delegation effective. **10**

- Q.8:** Write Short notes on:
- a. Management by Objective
 - b. Span of Management **5x2=10**

SECTION – D

- Q.9:** Explain how managers can achieve coordination through basic functions of Management? Enumerate various factors which make coordination difficult. **10**
- Q.10:** Write Short notes on:
- a. Process and Techniques of Control
 - b. Different types of Control **5x2=10**