

**UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES PANJAB
UNIVERSITY, CHANDIGARH**

**MID SEMESTER EXAMINATIONS- MBA (SECTORAL MANAGEMENT) –
4 SEM-MAY, 2021**

IMPORTANT INSTRUCTIONS:

- 1) Please download the Question Paper immediately on receipt of the same.
- 2) Mark your attendance online After Receiving the Question Paper
- 3) **Select the Relevant Question Paper as per your Sectoral Area of Study/Functional Area**
- 4) Please put Roll No, Subject Code, Page No. and Signatures on all pages of the answer sheet
- 5) Maximum Number of pages in Answer Sheet are 16.
- 6) Timing of Examinations are 2.30 p.m. to 4.30 p.m.
- 7) Attempt Questions as per instruction in the question paper. ALL Questions carry Equal Marks
- 8) **YOU ARE REQUIRED TO ATTEMPT THE ANSWERS IN YOUR OWN HANDWRITING IN BLUE/BLUE BLACK PEN.**
- 9) Preserve the original Answer Sheet. It may be required to be submitted at a later date.
- 10) The candidate will be required to **submit a single PDF file of his/her answer sheet** from their registered email address to the **NEW GOOGLE FORM** link <https://forms.gle/gg8wtwXgNKePKqpA8> within 90 minutes from completion of examination till 6.00 p.m. (for Evening Session exam.) on the day of examination.
- 11) The candidate will be required to **submit his/her attendance** on the Google Form link <https://forms.gle/4T6P2XR5cej1Ycjb7> upto 3.00 p.m. (Evening session exam.) on the day of examination.

**UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES
PANJAB UNIVERSITY CHANDIGARH**

**MID TERM EXAMINATION OF MBA 4th SEMESTER, MAY 2021 FOR
MBA(Retail Mgmt.), MBA(Hospital Mgmt.) and MBA(Pharmaceutical Mgmt.)**

PAPER TITLE: WORKSHOP ON DEVELOPING ENTREPRENEURIAL SKILLS

PAPER CODE: MBA PM-4003/ HM-4003/ RM - 4003

MAX. MARKS: 15

TIME: 2 HOURS

Note: Attempt any 3 questions out of 5. All questions carry equal marks.

Note: Attempt any 3 questions out of 5. All questions carry equal marks.

Q1. Explain social entrepreneurship and its role in current times.

Q2. Explain the role of entrepreneurship in economic development.

Q3. Explain various factors affecting entrepreneurial growth.

Q4. Explain the product selection criteria.

Or

Differentiate between Franchisee and Licensing

Q5. Differentiate between

a. Entrepreneur and Manager

b. Sponsorship and Acquisition

**UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES
PANJAB UNIVERSITY CHANDIGARH**

**MID TERM EXAMINATION OF MBA 4th SEMESTER, MAY 2021
FOR**

**MBA (Banking and Insurance Mgmt.) , MBA(IT and Telecommunication Mgmt.) and
MBA(Infrastructure mgmt.)**

PAPER TITLE: WORKSHOP ON DEVELOPING ENTREPRENEURIAL SKILLS

PAPER CODE: (MBABM-4003/MBAIT-4003/MBAIM-4003)

MAX. MARKS:15

TIME: 2 HOURS

Note: Attempt any 3 questions out of 5.All questions carry equal marks.

Q.1 Define the concept of entrepreneurship and role of entrepreneurship in economic development?

Q.2 Explain traits/qualities of entrepreneur and differentiate between manager vs entrepreneur?

Q.3 Define concept of start-ups and explain process of starting a venture as well as opportunities and challenges facing by them?

Q.4 Explain the ways of opportunity recognition and entry strategies for starting a venture?

Q.5 Explain life cycle of entrepreneurship and factor affecting entrepreneurial growth?