

UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES PANJAB
UNIVERSITY, CHANDIGARH

MID SEMESTER EXAMINATIONS- MBA (SECTORAL MANAGEMENT) –
2 SEM-MAY, 2021

IMPORTANT INSTRUCTIONS:

- 1) Please download the Question Paper immediately on receipt of the same.
- 2) Mark your attendance online After Receiving the Question Paper
- 3) **Select the Relevant Question Paper as per your Sectoral Area of Study/Functional Area**
- 4) Please put Roll No, Subject Code, Page No. and Signatures on all pages of the answer sheet
- 5) Maximum Number of pages in Answer Sheet are 16.
- 6) Timing of Examinations are 10.00 a.m. to 12.00 p.m.
- 7) Attempt Questions as per instruction in the question paper. ALL Questions carry Equal Marks
- 8) **YOU ARE REQUIRED TO ATTEMPT THE ANSWERS IN YOUR OWN HANDWRITING IN BLUE/BLUE BLACK PEN.**
- 9) Preserve the original Answer Sheet. It may be required to be submitted at a later date.
- 10) The candidate will be required to **submit a single PDF file of his/her answer sheet** from their registered email address to the **NEW GOOGLE FORM** link <https://forms.gle/Z6dpFDS7tYt1aZWWA> within 90 minutes from completion of examination till 1.30 p.m. (for Morning Session exam.) on the day of examination.
- 11) The candidate will be required to **submit his/her attendance** on the Google Form link <https://forms.gle/GkFsQFECsC5VRNGa9> upto 10.30 a.m. (Morning session exam.) on the day of examination.

**UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES
PANJAB UNIVERSITY CHANDIGARH**

MID TERM EXAMINATION OF MBA 2nd SEMESTER, MAY 2021

(FOR ALL THE SECTORS-

**MBA(Retail Mgmt), MBA(Banking Mgmt. A & B), MBA(Capital markets), MBA(IT & Telecommunication), MBA(Infrastructure Mgmt.),
MBA(Pharma Mgmt.) and MBA(Hospital mgmt.)**

PAPER TITLE: HUMAN RESOURCE MANAGEMENT

PAPER CODE: MBA-2004

MAX. MARKS: 15

TIME: 2 HOURS

Note: Attempt any 3 questions out of 5. All questions carry equal marks.

Q1. State the challenges faced by large organisations in managing and retaining their workforce. (5)

Q2. Prepare the job description sheet and job specification sheet of a Sales Manager working in an Indian FMCG company. (5)

Q3. Write a detailed note on the contemporary sources of recruitment being used by organisations today. Also discuss what has led to this shift in the choice of recruitment methods. (5)

Q4. Define the term 'Selection'. Discuss the selection procedure of any organisation of your choice from your respective sector. (5)

Q5. State the characteristic features of on-the-job training. Enlist and elaborate the various on-the-job methods of training. (5)