

UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES SOUTH CAMPUS, (BEHIND P.U. ALUMNI HOUSE), PANJAB UNIVERSITY, SECTOR-25, CHANDIGARH-160014



DATE-SHEET MBA-3rd SEMESTER MID-TERM EXAMINATION, OCTOBER 2023

DATE/DAY	MORNING SESSION (10.00 – 12.00)	EVENING SESSION (2.30 – 4.30)
03.10.2023 (Tuesday)	PROJECT PLANNING AND ANALYSIS (MBA-3001)	 FUNCTIONALSUBJECTS-1 MARKETING RESEARCH AND CONSUMER BEHAVIOUR (MBA-M-3005 INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT (MBA-F-3009) INTERNATIONAL HUMAN RESOURCE MANAGEMENT (MBA-H-3013) SUPPLY CHAIN MANAGEMENT (MBA-O-3017)
04.10.2023 (Wednesday)	FUNCTIONALSUBJECTS-2 ADVERTISING AND SALES MANAGEMENT (MBA-M-3006) STRATEGIC COST MANAGEMENT (MBA-F-3010) ORGANIZATIONAL DEVELOPMENT (MBA-H-3014) ADVANCED PRODUCTION MANAGEMENT (MBA-O-3018)	SECTORALSUBJECTS-3 INTERNATIONAL BANKING (MBABI-3002) CUSTOMER RELATIONSHIP MANAGEMENT (MBARM-3002) CAPITAL MARKET SECURITIES (MBACM-3002) CLOUD COMPUTING ESSENTIALS(MBAIT-3002) INFRA. PROJECT DELIVERY, MANAGING CONTRACTS& NEGOTIATIONS (MBAIM-3002) HOSPITAL PLANNING& ORGANIZATION (MBAHM-3002) MEDICAL PHARMACOLOGY (MBAPM-3002)
05.10.2023 (Thursday)	FUNCTIONALSUBJECTS-4 • INTERNET MARKETING (MBA-M-3008) • MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING (MBA-F-3012) • PERFORMANCE MANAGEMENT (MBA-H-3016) • MANAGEMENT OF TECHNOLOGY AND INNOVATION (MBA-O-3020)	 SECTORALSUBJECTS-4 MANAGEMENT OF BANKING SERVICE OPERATIONS (MBABI-3003) FRANCHISING MANAGEMENT (MBARM-3003) PRIVATE EQUITY AND ALTERNATIVE INVESTMENTS (MBACM-3003) IT AND TELECOMMUNICATIONS REGULATIONS AND POLICIES (MBAIT-3003) FINANCING OF INFRASTRUCTURAL PROJECTS (MBAIM-3003) MGT. OF CLINICAL AND SUPER SPECIALTY SERVICES (MBAHM-3003) PHARMACEUTICAL MARKETING (MBAPM-3003)
06.10.2023 (Friday)	FUNCTIONALSUBJECTS-3 INTERNATIONAL MARKETING (MBA-M-3007) FINANCIAL ENGINEERING (MBA-F-3011) LABOUR LAWS (MBA-H-3015) BUSINESS PROCESS RE-ENGINEERING (MBA-O-3019)	SECTORALSUBJECTS-5 LIFE AND GENERAL INSURANCE (MBABI-3004) VISUAL MERCHANDISING (MBARM-3004) EQUITY RESEARCH AND FINANCIAL MODELLING (MBACM-3004) BIG DATA TECHNOLOGY (MBAIT-3004) PPP IN INFRASTRUCTURAL PROJECTS (MBAIM-3004) MANAGEMENT OF SUPPORT SERVICES IN HOSPITALS (MBAHM-3004) BRAND MANAGEMENT (MBAPM-3004)



MBA – 1ST SEMESTER MID-TERM EXAMINATION, OCTOBER 2023 DATE-SHEET

DATE/DAY	MORNING SESSION (10.00 – 12.00)	EVENING SESSION (2.30 – 4.30)
03.10.2023 (Tuesday)	MANAGERIAL ECONOMICS (MBA-1002)	PRINCIPLES AND PRACTICES OF MANAGEMENT (MBA 1001)
04.10.2023 (Wednesday)	LEGAL AND ETHICAL ASPECTS OF BUSINESS (MBA-1006)	ORGANIZATIONAL BEHAVIOUR (MBA-1005)
05.10.2023 (Thursday)	BUSINESS STATISTICS (MBA-1004)	MANAGEMENT INFORMATION SYSTEMS (MBA-1007)
06.10.2023 (Friday)	ACCOUNTING FOR MANAGEMENT (MBA-1003)	