

UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES SOUTH CAMPUS, (BEHIND P.U. ALUMINI HOUSE), PANJAB UNIVERSITY, SECTOR-25, CHANDIGARH 100014



MBA – 3rd SEMESTER END-TERM EXAMINATION, DECEMBER 2023 DATE-SHEET

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|--|---|--|--|--|--|--|----------------------|
| 22.12.2023 (Friday) | 20.12. 2023 (Wednesday) | 18.12.2023 (Monday) | 16.12.2023 (Saturday) | 14.12.2023 (Thursday) | 11.12.2023 (Monday) | 07.12.2023 (Thursday) | 05.12.2023 (Tuesday) |
| FUNCTIONALSUBJECTS-3 • INTERNATIONAL MARKETING (MBA-M-3007) • FINANCIAL ENGINEERING (MBA-F-3011) • LABOUR LAWS (MBA-H-3015) • BUSINESS PROCESS RE-ENGINEERING (MBA-O-3019) | FUNCTIONALSUBJECTS-4 • INTERNET MARKETING(MBA-M-3008) • MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING (MBA-F-3012) • PERFORMANCE MANAGEMENT(MBA-H-3016) • MANAGEMENT OF TECHNOLOGY AND INNOVATION(MBA-O-3020) | FUNCTIONALSUBJECTS-2 • ADVERTISING AND SALES MANAGEMENT (MBA-M-3006) • STRATEGIC COST MANAGEMENT (MBA-F-3010) • ORGANIZATIONAL DEVELOPMENT (MBA-H-3014) • ADVANCED PRODUCTION MANAGEMENT(MBA-O-3018) | PROJECT PLANNING AND ANALYSIS (MBA-3001) | SECTORALSUBJECTS-5 LIFE AND GENERAL INSURANCE(MBABI-3004) VISUAL MERCHANDISING(MBARM-3004) EQUITY RESEARCH AND FINANCIAL MODELLING (MBACM-3004) BIG DATA TECHNOLOGY(MBAIT-3004) PPP IN INFRASTRUCTURAL PROJECTS(MBAIM-3004) MANAGEMENT OF SUPPORT SERVICES IN HOSPITALS(MBAHM-3004) BRAND MANAGEMENT(MBAPM-3::04) | SECTORALSUBJECTS-4 MANAGEMENT OF BANKING SERVICE OPERATIONS (MBABI-3003) FRANCHISING MANAGEMENT(MBARM-3003) PRIVATE EQUITY AND ALTERNATIVE INVESTMENTS (MBACM-3003) IT AND TELECOMMUNICATIONS REGULATIONS AND POLICIES (MBAIT-3003) FINANCING OF INFRASTRUCTURAL PROJECTS(MBAIM-3003) MGT. OF CLINICAL AND SUPER SPECIALTY SERVICES(MBAHM-3003) PHARMACEUTICAL MARKETING (MBAPM-3003) | SECTORALSUBJECTS-3 INTERNATIONAL BANKING (MBABI-3002) CUSTOMER RELATIONSHIP MANAGEMENT (MBARM-3002) CAPITAL MARKET SECURITIES (MBACM-3002) CLOUD COMPUTING ESSENTIALS(MBAIT-3002) INFRA. PROJECT DELIVERY, MANAGING CONTRACTS& NEGOTIATIONS (MBAIM-3002) HOSPITAL PLANNING& ORGANIZATION (MBAHM-3002) MEDICAL PHARMACOLOGY (MBAPM-3002) | |
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MBA – 1" SEMESTER END-TERM EXAMINATION, DECEMBER 2023 DATE-SHEET

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|---|-------------------------------------|--------------------------------|---|--------------------------------------|--|---------------------------------|-------------------------------------|
| 21.12.2023 | 19.12.2023 (Tuesday) | 15.12.2023 (Friday) | 12.12.2023 (Tuesday) | 09.12.2023 (Saturday) | 06.12.2023 (Wednesday) | 04.12.2023 (Monday) | DATE/DAY |
| PRINCIPLES AND PRACTICES OF MANAGEMENT (MBA 1001) | ORGANIZATIONAL BEHAVIOUR (MBA-1005) | BUSINESS STATISTICS (MBA-1004) | MANAGEMENT INFORMATION SYSTEMS (MBA-1007) | ACCOUNTING FOR MANAGEMENT (MBA-1003) | LEGAL AND ETHICAL ASPECTS OF BUSINESS (MBA-1006) | MANAGERIAL ECONOMICS (MBA-1002) | MORNING SESSION (10.00 am - 1.00pm) |