



UIAMS

University Institute of Applied
Management Sciences

About UIAMS

Panjab University has been imparting quality education since its inception in 1882 at Lahore, which was relocated to Chandigarh in 1956. In pursuit of further excellence in the domain of management, Faculty of Business Management & Commerce, Panjab University, in its golden jubilee year 2008-09, launched another star Institute, University Institute of Applied Management Sciences (UIAMS). The Institute draws on the academic strength and resources of Punjab University. UIAMS offers management and doctoral programmes in sectoral areas and streams so as to fulfil the growing needs of the industry as well as academia. The vision of the department is to create and develop a nodal centre of excellence in the niche domains like Banking & Insurance Mgt., Capital Markets, Retail Mgt., Hospital Mgt., Pharmaceutical Mgt., IT & Telecom. Mgt. and Infrastructural Mgt.. The sectoral programmes are supplemented with specialization in a core functional area of management i.e. Marketing, Finance, Human Resources and Operations. The rigorous course structure thus fine-tunes managerial specialization with competencies of domain specific knowledge.

About Panjab University

Panjab University has been imparting quality education since its inception in 1882 at Lahore, before getting relocated to Chandigarh in 1956. The university campus is spread over an area of 550 acres in sectors 14 and 25 of Chandigarh. It has a long tradition of pursuing excellence in teaching and research. University has 78 teaching and research departments, 15 Centers/Chairs, 188 affiliated colleges, one rural Regional Centre, three Regional Centres and six Constituent Colleges .

International Conference

On

India's Global Ascendancy: Confluence of Innovation and Sustainability in Business and Society January 23, 2020



Organized by

University Institute of Applied
Management Sciences

Panjab University, Chandigarh

About the Conference

India is on the threshold of becoming influential, powerful and emerging economic powerhouse on the global front. India has witnessed holistic growth in recent years and is poised for a prosperous future. Across the economic landscape of the world, India has pride of place as the fastest growing economy with a steady and robust growth rate. Various initiatives by the government to propel development have successfully earned the confidence of international investors and boosted the corporate world. Perceptible shifts in the socio-economic and technical front portray India's growing strength and steady revolution. Various scientific endeavours initiated by India have reaped rich rewards. The country has also witnessed social and economic upliftment as a result of introduction of various programmes focussing on poverty alleviation, reducing unemployment and infrastructural development. As a result of sustained efforts, India is emerging as a superpower of the world. The growing international influence and a prominent voice in global affairs have buoyed India's global ascendancy. To assure this progressive trend, the unique confluence of technology and sustainability in business is imperative. In this context, the present conference makes an attempt to bring together academia and industry to exchange new ideas for maintaining this unprecedented growth trajectory in its multifarious facets.

Important Dates

- Last Date for submission of abstract-Jan. 6, 2020 (Monday)
- Notification of Acceptance-Jan. 9, 2020 (Thursday)
- Last Date for submission of power point presentation-Jan. 13, 2020 (Monday)
- Last Date of Registration-Jan. 13, 2020 (Monday)
- Last Date for submission of Research Paper-January 20, 2020 (Monday)

Call for Papers

- Business Management
- Strategic Management
- Economics and Finance
- Financial Institutions
- Financial Markets
- Financial Inclusion
- Microfinance
- Foreign Investment
- Marketing Management
- Retail Management
- Supply Chain Management
- Infrastructural Management
- Information Technology
- Innovation Management
- Human Resource Management
- Hospital Management
- Pharmaceutical Management
- Healthcare
- Entrepreneurship
- Business Policies
- Legal aspects
- Ethical Practices
- Corporate Social Responsibility
- Corporate Governance
- Sustainable Practices
- Service Sector
- Globalisation
- Privatisation
- International Business
- Cross-cultural Management
- Sustainable Practice

Registration Fees

The registration fee can be deposited through Bank Draft or online transfers in favour of Director, UIAMS, payable at Chandigarh. All the participants are requested to mail the registration form to uiamsconference2020@gmail.com on or before Jan. 13, 2020. Registration fee is non-refundable however change in nomination is permitted on request. The registration fee will cover registration, meal and conference kit. Only the registered participants are eligible for the certificate. In case of joint paper, each author has to register separately to get the certificate.

- Delegates from Academia / Industry - Rs.3000
- Post-Doctoral Fellows - Rs.2000
- Research Scholars - Rs.1500
- Graduates / Post Graduate Students - Rs.1000

Chief-Patron

Prof. Raj Kumar, Vice-Chancellor, P.U.

Patron

Prof. Shankarji Jha, DUI, P.U.

Prof. Karamjeet Singh, Registrar, P.U.

Prof. R.K. Singla, Dean Research, P.U.

Conference Chair

Prof. Upasna Joshi Sethi, Director, UIAMS

Conference Convener

Dr. Nishi Sharma, Associate Professor, UIAMS

Steering Committee

- Prof. Sanjeev Kumar Sharma
- Sh. Pradeep Kumar Sharma
- Dr. Nishi Sharma
- Dr. Monika Aggarwal
- Dr. Anupreet Kaur Mavi

Organizing Committee

- Dr. Jagandeep Singh
- Dr. Nidhi Gautam
- Dr. Arunachal Khosla
- Dr. Manjushri Sharma
- Dr. Manu Sharma
- Dr. Ajay Kumar Dogra
- Dr. Aman Khera
- Ms Rachita Sambyal
- Mr. Naveen Kumar

Contact us

Dr. Nishi Sharma, 9417620693

Email: nishi.uiams@pu.ac.in

UIAMS, South Campus (Behind P.U. Alumni House)

Panjab University, Sector-25, Chandigarh

Phone No.0172-2780125, 2701403

Email: uiams@pu.ac.in Website: uiams.puchd.ac.in

Guidelines for Abstract

Original unpublished papers are invited for presentation in the conference. Abstract of about 200-300 words typed in MS-Office, Times New Roman (12-size font) in double space with a margin of 1" on both the sides with 4-5 key words should be submitted through e-mail to

uiamsconference2020@gmail.com by Jan. 6, 2020

(Monday). The abstracts/manuscripts will be subject to blind review process by a panel. The same will be selected on the basis of scope, originality, methodology and implications of the selected problem. The intimation regarding acceptance of the same will be mailed by Jan. 9, 2020 (Thursday)

Guidelines for the Research paper

Selected peer reviewed papers will be published in book / journal. The last date for submission of paper is January 20, 2020 (Monday). Please follow the following guidelines for writing research paper:

- The paper should be relevant to the overall conference theme.
- All manuscripts should be of size not exceeding 5000 words, typed in MS-Office, Times New Roman (12-size font) in double space with a margin of 1" on both the sides. All tables and graph must be consecutively numbered using Arabic numerals with appropriate titles.
- Each paper should contain a title page specifying the title of the paper, author's full name, telephone number and the e-mail address of all the authors. Author (s) should not write their name and affiliations anywhere else in the paper.
- Manuscript must contain Abstract, Introduction, Literature Review, Research Methodology, Findings and Analysis, Conclusion and Bibliographical References.
- Footnotes should be listed consecutively in the text.
- Bibliographical references should be on a separate sheet of paper by following APA style.
- The papers should have an undertaking that the study is an original work of the author and hasn't been published or submitted elsewhere