



UIAMS

University Institute of Applied
Management Sciences

About UIAMS

UIAMS has been in the forefront in offering distinctive industry specific courses in niche domains, which have been well received. UIAMS offers Management and Doctoral Programmes in sectoral areas like Banking & Insurance, Retail Management, Capital Markets, Hospital Management, Pharmaceutical Management, Information Technology & Telecommunication Management and Infrastructural Management so as to fulfil the growing needs of the industry as well as academia. The programmes are supplemented with specialization in core functional areas of management i.e. Marketing, Finance, Human Resources and Operations.

About Panjab University

Panjab University has been imparting quality education since its inception in 1882 at Lahore, before getting relocated to Chandigarh in 1956. The university campus is spread over an area of 550 acres in sectors 14 and 25 of Chandigarh. It has a long tradition of pursuing excellence in teaching and research. University has 78 teaching and research departments, 15 Centers/Chairs, 188 affiliated colleges, one rural Regional Centre, three Regional Centres and six Constituent Colleges.

One Week National e-Workshop On EMERGING DIMENSIONS OF QUALITATIVE RESEARCH June 8 -13, 2020



Organized by
**University Institute of Applied
Management Sciences
Panjab University, Chandigarh**

About Workshop

Emerging teaching-learning pedagogies in Social Sciences need a strong research focus. As Qualitative Research tools and techniques are gaining ground, a tailored workshop has been designed to focus on their emerging aspects. The primary objectives of the workshop include:

1. Highlighting the significance of qualitative research.
2. Undertaking a systematic review of literature in social sciences.
3. Comprehending alternative qualitative study designs and research methods.
4. Data collection techniques in social sciences.
5. Participatory action research: Case Study development and analysis.
6. Cross cultural aspects of social science research.
7. Application of Anti-plagiarism software.
8. Publishing and presenting qualitative research findings for high impact.
9. Preparing Research proposals and scouting for research funding.

Chief-Patron

Prof. Raj Kumar, Vice-Chancellor, P.U.

Patrons

Prof. Ravinder Kumar Singla, DUI, P.U.
Prof. V.R. Sinha, Dean Research, P.U.
Prof. Upasna Joshi Sethi, Director, UIAMS

Workshop Directors

Prof. Sanjeev K. Sharma, UIAMS
Dr. Monika Aggarwal, UIAMS

Organizing Committees

Academic Content Committee

- Dr. Anupreet Mavi, UIAMS
- Dr. Jagandeep Singh, UIAMS
- Dr. Arunachal Khosla, , UIAMS
- Dr. Manu Sharma, UIAMS
- Dr. Manjushri Sharma, UIAMS

Technical Support Committee

- Dr. Nidhi Gautam, UIAMS
- Ms. Rachita Sambyal, UIAMS
- Mr. Naveen Kumar, , UIAMS
- Dr. Aman Khera, UIAMS

Registration Committee

- Dr. Nishi Sharma UIAMS
- Dr. Ajay Dogra, UIAMS
- Mr. Harsh Tuli, , UIAMS

Contact us

- For any query, please contact us at Phone No.9814487217, 9855024332
- Email: workshopqs@gmail.com

Registration

- There are limited seats.
- There is no registration fee.
- Attendance in all sessions is mandatory.
- E-certificates will be awarded to only those who attend all sessions of the workshop.
- **Register yourself online at :**
<https://docs.google.com/forms/d/1rk5dFjNiCP2AUGbEnAXmtxQAUmlGrrNyCRLIRdE4p0/edit>

Who can apply?

Faculty members & research scholars from the discipline of Commerce, Management, Education, Social Sciences and allied areas.

Reach us

UIAMS, South Campus (Behind P.U. Alumni House)
Panjab University, Sector-25, Chandigarh
Phone No.0172-2780125, 2701403
Email: uiams@pu.ac.in Website: uiams.puchd.ac.in

Invited Speakers

- Prof. A.S. Chawla, Vice-Chancellor, RIMT University, Punjab
- Prof. Kulbhushan Chandel, Dean Academics, Himachal Pradesh Technical University, Hamirpur.
- Prof. Rahul Gupta, Director, HRDC, Jammu University.
- Prof. Anil Mehta, School of Legal Studies, Banasthali University.
- Prof. Tejinder Sharma, Department of Commerce, Kurukshetra University, Kurukshetra.
- Dr. Ganesh Dash, Saudi Electronic University, Riyadh
- Dr. Arunesh Garg, LM Thapar School of Management, TIET, Patiala
- Dr. Sunita Roy, HOD, Faculty of Management, Patna University
- Prof. Cynthia Menezes Prabhu, Deptt. of Management Studies, Bangalore University, Bengaluru
- Dr. Vikas Deep, Punjabi University, Patiala
- Prof. Pampa Mukherjee, Department of Political Science, P.U. Chandigarh.
- Prof. Sushil Kansal, Dr. SSB UICET, P.U. Chandigarh.
- Dr. Neeraj Kumar, AC Joshi Library, P.U. Chandigarh.