University Institute of Applied Management Sciences
Panjab University, Chandigarh

End Semester Examinations- MBA (Sectoral Management) –IV Sem-Sept, 2020

Important Instructions:

1) Please download the Question Paper immediately on receipt of the same.
2) Mark your attendance online After Receiving the Question Paper
3) Select Relevant Question Paper as Per Your Functional Area of Study
4) Please put Roll No, Subject Code, Page No. and Signatures on all pages of the answer sheet
5) Maximum Number of pages in Answer Sheet are 16.
6) Timing of Examinations are 10 am to 12 noon
7) Attempt ANY THREE Questions. ALL Questions carry Equal Marks
8) Give relevant example as per your Sectoral Area of Study/Functional Area
9) Preserve the original Answer Sheet. It may be required to be submitted at a later date.
10) Email the scanned copy of the Answer Sheet (Maximum 16 pages) at uiamsexam@pu.ac.in

MBA (SECTORAL) 4ᵗʰ Semester Term End Examinations, Banking and Insurance Mnagement, September -2020

MBA-BI-4007

REGULATORY FRAMEWORK OF BANKING AND INSURANCE

Maximum Marks: 50   **Time: 2 Hours**

Note*: (i) Question Paper contains **SIX** Questions*
(ii) All questions carry equal marks
*(iii) Students are required to attempt **ANY THREE QUESTIONS***

Q: 1 Discuss salient provisions of Banking Regulation Act 1949.

Q: 2 Quoting latest examples and data, discuss various tools for monetary control adopted by the RBI.

Q: 3 Comment upon implementation of BASEL II norms in India.

Q: 4 Elaborate 'insurance as a contract.'

Q: 5 Examine the regulatory framework of IRDA meant for the regulation of the Indian insurance sector.

Q: 6 Critically examine the micro-insurance scenario in India.

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i)	Name of Examination: MBA (Sectoral) 4th Semester Term End Examinations, Retail Management, September-2020		
ii)	Subject Code: MBARM-4007	iii)	Subject Title-Advanced Supply Chain Management
iv)	Maximum Marks: 50	v)	Time: 2 hours

Note: (i) Question Paper contains Six Questions

(ii) All Questions Carry Equal Marks

(iii) Students are required to attempt **ANY THREE QUESTIONS**

(iv) In the functional subjects candidates are instructed to give *Suitable illustrations from their sectoral area of specialization in support of their answer*

Questions

Q1) What do you mean by supplier relationship management (SRM)? Is SRM different from Supply Chain Management (SCM)? Justify your stance.

Q2) How can SCM be a source of competitive advantage. Substantiate your answer with suitable examples.

Q3) Explain the push and pull view of SCM.

Q4) What do you mean by audit and control in distribution.

Q5) Explain the role of export and import procedures in SCM.

Q6) Write a detailed note on global supply chain perspective.

Paper Code – MBAIT-4007　　　　**Subject Title Programming for Data Analytics**

M.M 50　　　　　　　　　　　　**Time: 2 Hrs**

Note:

- (i).　Question Paper contains Six Questions
- (ii).　All Questions carry equal marks
- (iii).　Students are required to attempt **ANY THREE QUESTIONS**
- (iv).　in the functional subjects candidates are instructed to give Suitable illustrations from their sectoral area of specialization in support of their answer.

Q1: What is Python and how is it useful for business application? Explain with a relevant example by proposing a business model through it.

Q2: What do you mean by data structures? Explain the data structure of python programming with the suitable examples of all.

Q3: What is data transformation in python? How is it done in python? Explain Pivot tables and cross tabulations in python.

Q4:　(a) Write a program to input two numbers from the user and print its sum and product.
　　　(b) Explain the steps of web scraping through python.

Q5:　(a) Write a program to input three numbers from the user and display the smallest of all three.
　　　(b) Explain various visualization packages in python.

Q6: Explain the exploratory analysis in python using Pandas.

MBA (Sectoral) 4ᵗʰ Semester Term End Examination, Infrastructural Management, September, 2020

(MBAIM-4007)   Environment Impact Assessment and Sustainable Development

Maximum Marks: 50   **Time Duration: 2 hours**

Attempt any 3 questions, all questions carry equal marks.

1. Explain Environment Impact Assessment (EIA) and its process by citing suitable example of any infrastructure project of your choice.

2. Critically examine Alternative Dispute Resolution (ADR) mechanism as an alternative of dispute resolution machinery for any infrastructure project.

3. Write a detailed note on Strategic Environment Assessment stating its process for any infrastructure project.

4. Describe in detail 'Social Impact Assessment' stating its scope and process for any infrastructure project.

5. Examine the role of stakeholder involvement in terms of public involvement and consultation in EIA.

6. Explain in brief various risks and uncertainties involved in EIA project by citing suitable example from any infrastructure project. How these risks are managed? Describe.

4th Semester Term End Examination, Hospital Management, September-2020

MBA-HM-4007   **Health and Hospital Information Management**

M.M: 50   **Time: 2 Hours**

Note: Question paper contains Six questions and all questions carry equal marks. Attempt any three questions. Give suitable examples from your sectoral area of specialization.

Q 1: Explain in detail the concept of HIS and role of Database and Networking in HIS.

Q 2: What are advantages of medical records for various stakeholders of a Hospital and what are benefits of EHR over paper records?

Q 3: Short Notes:

      a) Automated Clinical Laboratory System

      b) Information System Cycle

Q 4: Discuss in detail the term "Tele Health" and various security issues in Tele Health.

Q 5: Write a detailed note on process and standards of Information seeking with future considerations.

Q 6:   a) Radiology Information System

      b) Decision Support System

Name of Examination: 4th Semester term end examinations, Pharmaceutical Management, September 2020	
Subject code: MBAPM-4007	**Subject title: Contemporary Issues in Pharmaceutical Management**
Maximum marks: 50	**Time: 2 hours**

Note:

(i)Question paper contains **six questions**

(ii) All questions carry equal marks

(iii) Student are required **to attempt any three questions**

Q.1   (a) How has the global scenario with respect to contract research and manufacturing services (CRAMS) changed in the last two decades?
     (b) What are the trends in outsourcing the CRAMS to India?

Q.2 Write short notes on:
1. China as a threat to India with respect to CRAMS.
2. Changes in Indian Pharmaceutical Industry scenario after World Trade Organization (WTO) accord.

Q.3 What are the regulatory requirements for conducting clinical trials in India? How has the clinical trials industry fared in India during the COVID-19 pandemic, especially with respect to development of vaccine against the corona virus?

Q.4 (a) Discuss the determinants of research and development in the Indian Pharmaceutical sector.
     (b) What do the recent trends in the spending on research and development depict?

Q.5 How important is research for economic growth and national development? How does this fuel the innovation growth of a country?

Q.6 (a) Discuss the essential features of pharmaceutical product channel design.
     (b) What are the issues faced by pharmaceutical industry in pharmaceutical product promotion during uncertain times, such as the current COVID-19 pandemic?