University Institute of Applied Management Sciences Panjab University, Chandigarh

End Semester Examinations- MBA (All Sectoral Branches) –IV Sem-Sept, 2020

Important Instructions:

- 1) Please download the Question Paper immediately on receipt of the same.
- 2) Mark your attendance online After Receiving the Question Paper
- 3) Please put Roll No, Subject Code, Page No. and Signatures on all pages of the answer sheet
- 4) Maximum Number of pages in Answer Sheet are 16.
- 5) Timing of Examinations are 10 am to 12 noon
- 6) Attempt ANY THREE Questions. ALL Questions carry Equal Marks
- 7) Give relevant example as per your Sectoral Area of Study/Functional Area
- 8) Preserve the original Answer Sheet. It may be required to be submitted at a later date.
- 9) Email the scanned copy of the Answer Sheet (Maximum 16 pages) at uiamsexam@pu.ac.in

MBA (Sectoral) 4th Semester Term End Examinations

(All Sectoral Branches), September-2020

MBA-RM/BI/IT/IM/PM/HM-4004 M.M 50

Operations Research

Time: 2 Hrs

Note:

- (i). Question Paper contains Six Questions
- (ii). All Questions carry equal marks
- (iii). Students are required to attempt ANY THREE QUESTIONS
- (iv). in the functional subjects candidates are instructed to give Suitable illustrations from their sectoral area of specialization in support of their answer.
- Q1: Use the graphical method to solve the following LP problem.

Maximize $Z = 45x_1 + 30x_2$

subject to the constraints

$$5 x_1 + 3 x_2 \leq 80$$

$$4 x_1 + 6 x_2 < 100$$

and
$$x_1, x_2 \geq 0$$
.

- Q2: Write short notes on:
 - a) Trans-shipment Problem

b) Decision under certainity

c) Minimization Problems in OR

- d) CPM
- Q3: Explain game theory and the underlying assumptions therein. Discuss the relevance of game theory in modern day businesses.
- Q4: A company has three production facilities S_1 , S_2 and S_3 with production capacity of 7, 9 and 18 units (in 100s) per week of a product, respectively. These units are to be shipped to four warehouses D_1 , D_2 , D_3 and D_4 with requirement of 5, 8, 7 and 14 units (in 100s) per week, respectively. The transportation costs (in rupees) per unit between factories to warehouses are given in the table below:

	D_{1}	D_2	D_3	D_4	Capacity
S_{1}	19	30	50	10	7
S_2	70	30	40	60	9
S ₃	40	8	70	20	18
Demand	5	8	7	14	34

Formulate this transportation problem as an LP model to minimize the total transportation cost.

Q5: Write short notes on

- a) Uncertainty of PERT
- a) Resource Leveling

Q6: What is the need of Decision theory? Explain steps of Decision-making process. Explain various types of Decision-making environments with relevant examples.