

**University Institute of Applied Management Sciences  
Panjab University, Chandigarh**

**Pre-Ph. D Online Mid Term Examinations (All Sectoral Branches) September, 2020**

**Important Instructions:**

- 1) Please download the Question Paper immediately on receipt of the same.
- 2) Mark your attendance online After Receiving the Question Paper
- 3) Please put Roll No, Subject Code, Page No. and Signatures on all pages of the answer sheet
- 4) Maximum Number of pages in Answer Sheet are 16.
- 5) Timing of Examinations are 2.30 pm to 4.30 p.m
- 6) Attempt ANY THREE Questions. ALL Questions carry Equal Marks
- 7) Give relevant example as per your Sectoral Area of Study/Functional Area
- 8) Preserve the original Answer Sheet. It may be required to be submitted at a later date.
- 9) Email the scanned copy of the Answer Sheet (Maximum 16 pages) at [uiamsexam@pu.ac.in](mailto:uiamsexam@pu.ac.in)

**Pre-Ph. D Online Mid-Term Examinations, (All sectoral branches), September 2020.**

**PHD 1902**

**Entrepreneurial Strategic Management**

**Maximum Marks: 50**

**Time: 2 Hours**

**Note:** (i) Question Paper contains **SIX** Questions

(ii) All questions carry equal marks

(iii) Students are required to attempt **ANY THREE QUESTIONS**

**Q: 1** 'To develop and nurture the entrepreneurial sector, the support of the government is crucial.' Do you agree with this statement? Justify your answer in Indian context.

**Q: 2** Discuss various principles of entrepreneurship.

**Q: 3** What do you understand by entrepreneurial ecosystem? Discuss its components.

**Q: 4** Examine various strategies for entrepreneurship using real examples.

**Q: 5** How entrepreneurial opportunities are identified and exploited?

**Q: 6** Discuss ethical issues in entrepreneurship.