



**REVISED DATE-SHEET**  
**MBA-3<sup>rd</sup> SEMESTER MID-TERM EXAMINATION, DECEMBER 2020**

DATE/DAY	MORNING SESSION (10.00 – 12.00)	EVENING SESSION (2.30 – 4.30)
<b>02.12.2020</b> <b>(Wednesday)</b>	PROJECT PLANNING AND ANALYSIS (MBA-3001)	<b>FUNCTIONALSUBJECTS-1</b> <ul style="list-style-type: none"> <li>MARKETING RESEARCH AND CONSUMER BEHAVIOUR (MBA-M-3005)</li> <li>INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT (MBA-F-3009)</li> <li>INTERNATIONAL HUMAN RESOURCE MANAGEMENT (MBA-H-3013)</li> <li>SUPPLY CHAIN MANAGEMENT(MBA-O-3017)</li> </ul>
<b>03.12.2020</b> <b>(Thursday)</b>	<b>FUNCTIONALSUBJECTS-2</b> <ul style="list-style-type: none"> <li>ADVERTISING AND SALES MANAGEMENT (MBA-M-3006)</li> <li>STRATEGIC COST MANAGEMENT (MBA-F-3010)</li> <li>ORGANIZATIONAL DEVELOPMENT (MBA-H-3014)</li> <li>ADVANCED PRODUCTION MANAGEMENT(MBA-O-3018)</li> </ul>	<b>SECTORALSUBJECTS-3</b> <ul style="list-style-type: none"> <li>INTERNATIONAL BANKING (MBABI-3002)</li> <li>CUSTOMER RELATIONSHIP MANAGEMENT(MBARM-3002)</li> <li>CLOUD COMPUTING ESSENTIALS(MBAIT-3002)</li> <li>INFRA. PROJECT DELIVERY, MANAGING CONTRACTS &amp; NEGOTIATIONS (MBAIM-3002)</li> <li>HOSPITAL PLANNING &amp; ORGANIZATION (MBAHM-3002)</li> <li>MEDICAL PHARMACOLOGY (MBAPM-3002)</li> </ul>
<b>04.12.2020</b> <b>(Friday)</b>	<b>FUNCTIONALSUBJECTS-4</b> <ul style="list-style-type: none"> <li>INTERNET MARKETING(MBA-M-3008)</li> <li>MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING (MBA-F-3012)</li> <li>PERFORMANCE MANAGEMENT(MBA-H-3016)</li> <li>MANAGEMENT OF TECHNOLOGY AND INNOVATION(MBA-O-3020)</li> </ul>	<b>SECTORALSUBJECTS-4</b> <ul style="list-style-type: none"> <li>MANAGEMENT OF BANKING SERVICE OPERATIONS (MBABI-3003)</li> <li>FRANCHISING MANAGEMENT(MBARM-3003)</li> <li>IT AND TELECOMMUNICATIONS REGULATIONS AND POLICIES (MBAIT-3003)</li> <li>FINANCING OF INFRASTRUCTURAL PROJECTS(MBAIM-3003)</li> <li>MGT. OF CLINICAL AND SUPER SPECIALTY SERVICES(MBAHM-3003)</li> <li>PHARMACEUTICAL MARKETING (MBAPM-3003)</li> </ul>
<b>07.12.2020</b> <b>(Monday)</b>	<b>FUNCTIONALSUBJECTS-3</b> <ul style="list-style-type: none"> <li>INTERNATIONAL MARKETING(MBA-M-3007)</li> <li>FINANCIAL ENGINEERING(MBA-F-3011)</li> <li>LABOUR LAWS(MBA-H-3015)</li> <li>BUSINESS PROCESS RE-ENGINEERING (MBA-O-3019)</li> </ul>	<b>SECTORALSUBJECTS-5</b> <ul style="list-style-type: none"> <li>LIFE AND GENERAL INSURANCE(MBABI-3004)</li> <li>VISUAL MERCHANDISING(MBARM-3004)</li> <li>BIG DATA TECHNOLOGY(MBAIT-3004)</li> <li>PPP IN INFRASTRUCTURAL PROJECTS(MBAIM-3004)</li> <li>MANAGEMENT OF SUPPORT SERVICES IN HOSPITALS(MBAHM-3004)</li> <li>BRAND MANAGEMENT(MBAPM-3004)</li> </ul>

## INSTRUCTIONS FOR THE STUDENTS

### Guidelines for conduct of MBA (sectoral) programmes 3<sup>rd</sup> Sem. MST Exams – December, 2020

1. The MST examination will be conducted online w.e.f. December 2 – 5, 2020 as per date-sheet.
2. Question paper will be sent to the students from the official UIAMS Exam. email id i.e. [uiamsexam@pu.ac.in](mailto:uiamsexam@pu.ac.in)
3. **The question paper will be sent to the students from official email i.e. [uiamsexam@pu.ac.in](mailto:uiamsexam@pu.ac.in) on their registered email ids and will also be posted on the UIAMS website <http://uiams.puchd.ac.in> under Notice Board section at 9.40 a.m. (for Morning Session exam.) and at 2.10 p.m. (for Evening Session exam.)**
4. The duration of the online MST examination will be 2 hours i.e. from 10.00 a.m. to 12.00 noon. (Morning Session) and from 2.30 p.m. to 4.30 p.m. (Evening Session).
5. The students will be required to attempt the paper in Blue Ball point pen and in his/her own handwriting.
6. Candidate will solve the question paper from their remote location on A4 size sheets (preferably lined) in his/her own handwriting.
7. **The maximum page limit is 16 sheets of which only one side has to be used.**
8. There will be six questions for each paper. The candidate will be required to attempt 50% of the question paper i.e. 3 questions.
9. All questions will carry equal marks.
10. Maximum marks for MST examination in each paper will be 15.
11. **The candidate will be required to serially number all pages of the answer-sheet and write his/her roll no., subject code, page no and sign on all pages.**
12. **Candidate will be required to scan all the attempted sheets in a serial order and merge them into a single PDF file. The merged file may be named as “Roll No-Name-Branch”**
13. The candidate will be required to submit a single PDF file of his/her answer sheet from their registered email address to the link <https://forms.gle/rvmvzu4woAGLh3V49> within 2 hours from completion of examination i.e. till 2.00 p.m. (for Morning Session exam.) and till 6.30 p.m. (for Evening Session exam.) on the day of examination.
14. The email for sending PDF file must contain Roll No., Class and Name in the subject column of the email.
15. The candidate will be required to fill **Google Attendance Form (session wise link will be sent on the same day)** in first half an hour from the start of the examination i.e. by 10.30 a.m. (for Morning Session Exam.) and by 3.00 p.m. (for Evening Session Exam.).
16. **Candidate will be required to write the following information on the first page of answer-sheet:**

i) University Roll No.(in figures)_____ (in words)_____	
ii) Name of the student_____	iii) Class/Semester_____
iv) Name of Paper_____	v) Code of Paper_____
vi) Total number of pages written_____	vii) Signature_____
viii) Date of Exam:_____	