

**UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES PANJAB
UNIVERSITY, CHANDIGARH**

Mid Semester Examinations- MBA (Sectoral Management) –1 Sem-February, 2021

Important Instructions:

- 1) Please download the Question Paper immediately on receipt of the same.**
- 2) Mark your attendance online After Receiving the Question Paper**
- 3) Select the Relevant Question Paper as per your Sectoral Area of Study/Functional Area**
- 4) Please put Roll No, Subject Code, Page No. and Signatures on all pages of the answer sheet**
- 5) Maximum Number of pages in Answer Sheet are 16.**
- 6) Timing of Examinations are 2.30 p.m. to 4.3 p.m.**
- 7) Attempt Questions as per instruction in the question paper. ALL Questions carry Equal Marks**
- 8) Preserve the original Answer Sheet. It may be required to be submitted at a later date.**
- 9) The candidate will be required to submit a single PDF file of his/her answer sheet from their registered email address to the link <https://forms.gle/7kS63NgV8x1cZ1WX8> within 90 minutes from completion of examination i.e. till 1.30 p.m. (for Morning Session exam.) and till 6.00 p.m. (for Evening Session exam.) on the day of examination.**

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PANJAB UNIVERSITY CHANDIGARH**

MID TERM EXAMINATION OF MBA 1st SEMESTER, FEBRUARY 2021

PAPER TITLE: PRINCIPLES AND PRACTICES OF MANAGEMENT

PAPER CODE: MBA-1001

MAX. MARKS:15

TIME: 2 HOURS

Note: Attempt any 3 questions out of 5. All questions carry equal marks.

Q1) What is management? Explain the various functions of management.

Q2) What aspects of business environment have an impact on the operations of an organization? Which of these environmental forces have played a predominant role in the last few years? Substantiate your answer with suitable examples.

Q3) Explain the theory of scientific management. Is it relevant in the present day business context? Justify your stance.

Q4) Explain Michael Porter's Five Forces Model.

Or

Q4) Explain any **one** of the following

a) Process of organizing

b) Steps in decision making

Q5) What do you mean by a Plan? What are the various types of plans?

Or

Q5) What do you mean by Corporate Social Responsibility (CSR)? What is it important for organizations to engage in CSR initiatives?