



Date: 26.10.2022

## REVISED DATE-SHEET MBA–3<sup>rd</sup> SEMESTER MID-TERM EXAMINATION, OCTOBER 2022

DATE/DAY	MORNING SESSION (10.00 – 12.00)	EVENING SESSION (2.30 – 4.30)
<b>31.10.2022</b> <b>(Monday)</b>	PROJECT PLANNING AND ANALYSIS (MBA-3001)	<b>FUNCTIONALSUBJECTS-1</b> <ul style="list-style-type: none"> <li>▪ MARKETING RESEARCH AND CONSUMER BEHAVIOUR (MBA-M-3005)</li> <li>▪ INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT (MBA-F-3009)</li> <li>▪ INTERNATIONAL HUMAN RESOURCE MANAGEMENT (MBA-H-3013)</li> <li>▪ SUPPLY CHAIN MANAGEMENT(MBA-O-3017)</li> </ul>
<b>01.11.2022</b> <b>(Tuesday)</b>	<b>FUNCTIONALSUBJECTS-2</b> <ul style="list-style-type: none"> <li>▪ ADVERTISING AND SALES MANAGEMENT (MBA-M-3006)</li> <li>▪ STRATEGIC COST MANAGEMENT (MBA-F-3010)</li> <li>▪ ORGANIZATIONAL DEVELOPMENT (MBA-H-3014)</li> <li>▪ ADVANCED PRODUCTION MANAGEMENT(MBA-O-3018)</li> </ul>	<b>SECTORALSUBJECTS-3</b> <ul style="list-style-type: none"> <li>▪ INTERNATIONAL BANKING (MBABI-3002)</li> <li>▪ CUSTOMER RELATIONSHIP MANAGEMENT(MBARM-3002)</li> <li>▪ CAPITAL MARKET SECURITIES (MBACM-3002)</li> <li>▪ CLOUD COMPUTING ESSENTIALS(MBAIT-3002)</li> <li>▪ INFRA. PROJECT DELIVERY, MANAGING CONTRACTS &amp; NEGOTIATIONS (MBAIM-3002)</li> <li>▪ HOSPITAL PLANNING &amp; ORGANIZATION (MBAHM-3002)</li> <li>▪ MEDICAL PHARMACOLOGY (MBAPM-3002)</li> </ul>
<b>02.11.2022</b> <b>(Wednesday)</b>	<b>FUNCTIONALSUBJECTS-4</b> <ul style="list-style-type: none"> <li>▪ INTERNET MARKETING(MBA-M-3008)</li> <li>▪ MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING (MBA-F-3012)</li> <li>▪ PERFORMANCE MANAGEMENT(MBA-H-3016)</li> <li>▪ MANAGEMENT OF TECHNOLOGY AND INNOVATION(MBA-O-3020)</li> </ul>	<b>SECTORALSUBJECTS-4</b> <ul style="list-style-type: none"> <li>▪ MANAGEMENT OF BANKING SERVICE OPERATIONS (MBABI-3003)</li> <li>▪ FRANCHISING MANAGEMENT(MBARM-3003)</li> <li>▪ PRIVATE EQUITY AND ALTERNATIVE INVESTMENTS (MBACM-3003)</li> <li>▪ IT AND TELECOMMUNICATIONS REGULATIONS AND POLICIES (MBAIT-3003)</li> <li>▪ FINANCING OF INFRASTRUCTURAL PROJECTS(MBAIM-3003)</li> <li>▪ MGT. OF CLINICAL AND SUPER SPECIALTY SERVICES(MBAHM-3003)</li> <li>▪ PHARMACEUTICAL MARKETING (MBAPM-3003)</li> </ul>
<b>07.11.2022</b> <b>(Monday)</b>	<b>FUNCTIONALSUBJECTS-3</b> <ul style="list-style-type: none"> <li>▪ INTERNATIONAL MARKETING(MBA-M-3007)</li> <li>▪ FINANCIAL ENGINEERING(MBA-F-3011)</li> <li>▪ LABOUR LAWS(MBA-H-3015)</li> <li>▪ BUSINESS PROCESS RE-ENGINEERING (MBA-O-3019)</li> </ul>	<b>SECTORALSUBJECTS-5</b> <ul style="list-style-type: none"> <li>▪ LIFE AND GENERAL INSURANCE(MBABI-3004)</li> <li>▪ VISUAL MERCHANDISING(MBARM-3004)</li> <li>▪ EQUITY RESEARCH AND FINANCIAL MODELLING (MBACM-3004)</li> <li>▪ BIG DATA TECHNOLOGY(MBAIT-3004)</li> <li>▪ PPP IN INFRASTRUCTURAL PROJECTS(MBAIM-3004)</li> <li>▪ MANAGEMENT OF SUPPORT SERVICES IN HOSPITALS(MBAHM-3004)</li> <li>▪ BRAND MANAGEMENT(MBAPM-3004)</li> </ul>



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**MBA – 1<sup>ST</sup> SEMESTER MID-TERM EXAMINATION, OCTOBER 2022**  
**REVISED DATE-SHEET**

DATE/DAY	MORNING SESSION (10.00 – 12.00)	EVENING SESSION (02.30 – 04.30)
<b>31.10.2022</b> <b>(Monday)</b>	MANAGERIAL ECONOMICS (MBA-1002)	PRINCIPLES AND PRACTICES OF MANAGEMENT (MBA-1001)
<b>01.11.2022</b> <b>(Tuesday)</b>	LEGAL AND ETHICAL ASPECTS OF BUSINESS (MBA-1006)	ORGANIZATIONAL BEHAVIOUR (MBA-1005)
<b>02.11.2022</b> <b>(Wednesday)</b>	BUSINESS STATISTICS (MBA-1004)	MANAGEMENT INFORMATION SYSTEMS (MBA-1007)
<b>07.11.2022</b> <b>(Monday)</b>		ACCOUNTING FOR MANAGEMENT (MBA-1003)