



UIAMS

University Institute of Applied
Management Sciences

About UIAMS

In pursuit of excellence in the domain of management, Faculty of Business Management & Commerce, Panjab University, in its Golden Jubilee year 2008-09, launched a star Institute, University Institute of Applied Management Sciences (UIAMS). UIAMS offers Management and Doctoral Programmes in sectoral areas like Banking & Insurance, Retail Management, Hospital Management, Pharmaceutical Management, Information Technology & Telecommunication Management and Infrastructural Management so as to fulfil the growing needs of the industry as well as academia. The programmes are supplemented with specialization in core functional areas of management i.e. Marketing, Finance, Human Resources and Operations.

About Panjab University

Panjab University has been imparting quality education since its inception in 1882 at Lahore, before getting relocated to Chandigarh in 1956. The university campus is spread over an area of 550 acres in sectors 14 and 25 of Chandigarh. It has a long tradition of pursuing excellence in teaching and research. University has 78 teaching and research departments, 15 Centers/Chairs, 188 affiliated colleges, one rural Regional Centre, three Regional Centres and six Constituent Colleges .



Online Value Added Course

under

Rashtriya Uchchatar Shiksha

Abhiyan (RUSA)

On

Introduction to Indian Art

25th March - 8th April 2023



Organized by

University Institute of Applied

Management Sciences

Panjab University, Chandigarh



About RUSA

With that at the very core, the Rashtriya Uchchatar Shiksha Abhiyan, a centrally sponsored programme, aims to work with 300-plus state universities and its affiliated colleges to raise the bar of campus life. Launched in 2013, the RUSA aims at providing strategic funding to eligible state higher educational institutions.

RUSA places greater emphasis on the improvement of the quality of teaching-learning processes in order to produce employable and competitive graduates, post-graduates and PhDs. Spread across two plan periods (XII and XIII), the programme focuses on state higher educational institutions and draws upon the best practices from colleges and universities across the nation.

In short, RUSA isn't a touch-up tint of paint .It is the central government's plan to develop every state university to its most exemplary version

Chief-Patron

Prof. Renu Vij, Vice-Chancellor, P.U.

Patrons

Prof. Harsh Nayyar, Director, R&DC, P.U.

Prof. Rajeev Puri RUSA Coordinator

Prof. Devinder Singh, Deptt. of Laws, P.U.

Coordinator

Dr. Aman Khera, Assistant Professor, UIAMS

About Value Added Course

This course emphasises on the students to understand the principles and elements of various Indian art forms of the past and present socio-cultural milieu of the country during the process of art-making. This course is an Introduction to the Fundamental elements of Indian Art. The course begins by developing an understanding of what Art is and role of Indian Art. The basic premise of this course is that Art is a State of Consciousness of the person experiencing the art and also of the person making the art. It also focuses on exploring and expressing their ideas and concepts through painting, visual art etc.

·Define the basic principles and forms employed in various Indian art forms.

·Understand the significance of Indian Art and its origin.

·Express their thoughts and understanding on the development of modern Indian Art.

·Identify the area of interest that may support their portfolio or career development.

Analyse the performing traditions, practices and appreciate the beauty and utility of Indian Art.

Organizing Committee

- Prof. Tirthankar Bhattacharya, AHVA, P.U.
- Prof. Monika Aggarwal, UIAMS
- Dr. Pooja Arora, UIAMS
- Ms. Shailika Rawat, SRF, UIAMS
- Ms. Parneet Kaur, JRF, UIAMS

Registration

- Registration Fee: **No Registration Fee.**
- Last date to register is **23rd March 2023.**
- There are limited seats.
- Attendance in all sessions is mandatory.
- E-certificates will be awarded to only those who attend all sessions of the course.
- **Timings of online Classes:**
Weekdays: 6.00 p.m. to 7.30 p.m.
Weekends: 10.00 a.m. to 1.30 p.m.

Register yourself online at :

<https://forms.gle/vjb6vQyrzuR89mEz8>

Who can apply?

Students of Panjab University, Chandigarh

Contact us

- For any query, please contact us at
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Reach us

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Invited Speakers

- Prof. Him Chatterjee, Department of Fine Arts, Himachal Pradesh University, Shimla
- Prof. Tirthankar Bhattacharya, Department of Art History & Visual Arts, Panjab University, Chandigarh
- Dr. Alka Harpalani, Artist/Writer, Bangalore
- Dr. Pooja Sharma, Assistant Professor, MCM DAV College, Chandigarh
- Ms. Namita Jaspal, Director, Heritage Preservation Atelier, Mohali, Punjab
- Dr. Aman Khara, UIAMS, Panjab University, Chandigarh

Topics to be covered

- Origin and Purpose of Indian Art Forms
- Study of chronological periods and developments in Indian Art
- Painting and Visual Arts
- Modern Indian Art
- Condition Assessment of Artwork
- Preservation Techniques for Paintings
- Understanding the Anatomy of Indian Miniature Paintings
- Visual Fragmentation/creative urges and symbolic alignments
- Contribution of various Artists in the field of Indian Art
- Nature and Scope of Indian Art Education
- Introduction to Indian Iconography
- Role of Art Galleries and museums in Indian Art Education