



UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES
SOUTH CAMPUS, (BEHIND P.U. ALUMINI HOUSE), PANJAS UNIVERSITY, SECTOR-25, CHANDIGARH-160014



MBA – 3rd SEMESTER END-TERM EXAMINATION, DECEMBER 2023 DATE-SHEET

DATE/DAY	MORNING SESSION (10.00 am – 1.00pm)
05.12.2023 (Tuesday)	<p>FUNCTIONAL SUBJECTS-1</p> <ul style="list-style-type: none"> MARKETING RESEARCH AND CONSUMER BEHAVIOUR (MBA-M-3005) INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT (MBA-F-3009) INTERNATIONAL HUMAN RESOURCE MANAGEMENT (MBA-H-3013) SUPPLY CHAIN MANAGEMENT(MBA-O-3017)
07.12.2023 (Thursday)	<p>SECTORAL SUBJECTS-3</p> <ul style="list-style-type: none"> INTERNATIONAL BANKING (MBABI-3002) CUSTOMER RELATIONSHIP MANAGEMENT (MBARM-3002) CAPITAL MARKET SECURITIES (MBACM-3002) CLOUD COMPUTING ESSENTIALS(MBAIT-3002) INFRA. PROJECT DELIVERY, MANAGING CONTRACTS& NEGOTIATIONS (MBAIM-3002) HOSPITAL PLANNING& ORGANIZATION (MBAHM-3002) MEDICAL PHARMACOLOGY (MBAPM-3002)
11.12.2023 (Monday)	<p>SECTORAL SUBJECTS-4</p> <ul style="list-style-type: none"> MANAGEMENT OF BANKING SERVICE OPERATIONS (MBABI-3003) FRANCHISING MANAGEMENT(MBARM-3003) PRIVATE EQUITY AND ALTERNATIVE INVESTMENTS (MBACM-3003) IT AND TELECOMMUNICATIONS REGULATIONS AND POLICIES (MBAIT- 3003) FINANCING OF INFRASTRUCTURAL PROJECTS(MBAIM-3003) MGT. OF CLINICAL AND SUPER SPECIALTY SERVICES(MBAHM-3003) PHARMACEUTICAL MARKETING (MBAPM-3003)
14.12.2023 (Thursday)	<p>SECTORAL SUBJECTS-5</p> <ul style="list-style-type: none"> LIFE AND GENERAL INSURANCE(MBABI-3004) VISUAL MERCHANDISING(MBARM-3004) EQUITY RESEARCH AND FINANCIAL MODELLING (MBACM-3004) BIG DATA TECHNOLOGY(MBAIT-3004) PPP IN INFRASTRUCTURAL PROJECTS(MBAIM-3004) MANAGEMENT OF SUPPORT SERVICES IN HOSPITALS(MBAHM-3004) BRAND MANAGEMENT(MBAPM-3004)
16.12.2023 (Saturday)	<p>PROJECT PLANNING AND ANALYSIS (MBA-3001)</p>
18.12.2023 (Monday)	<p>FUNCTIONAL SUBJECTS-2</p> <ul style="list-style-type: none"> ADVERTISING AND SALES MANAGEMENT (MBA-M-3006) STRATEGIC COST MANAGEMENT (MBA-F-3010) ORGANIZATIONAL DEVELOPMENT (MBA-H-3014) ADVANCED PRODUCTION MANAGEMENT(MBA-O-3018)
20.12.2023 (Wednesday)	<p>FUNCTIONAL SUBJECTS-4</p> <ul style="list-style-type: none"> INTERNET MARKETING(MBA-M-3008) MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING (MBA-F-3012) PERFORMANCE MANAGEMENT(MBA-H-3016) MANAGEMENT OF TECHNOLOGY AND INNOVATION(MBA-O-3020)
22.12.2023 (Friday)	<p>FUNCTIONAL SUBJECTS-3</p> <ul style="list-style-type: none"> INTERNATIONAL MARKETING (MBA-M-3007) FINANCIAL ENGINEERING (MBA-F-3011) LABOUR LAWS (MBA-H-3015) BUSINESS PROCESS RE-ENGINEERING (MBA-O-3019)



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MBA - 1ST SEMESTER END-TERM EXAMINATION, DECEMBER 2023 DATE-SHEET

DATE/DAY	
04.12.2023 (Monday)	MORNING SESSION (10.00 am – 1.00pm) MANAGERIAL ECONOMICS (MBA-1002)
06.12.2023 (Wednesday)	LEGAL AND ETHICAL ASPECTS OF BUSINESS (MBA-1006)
09.12.2023 (Saturday)	ACCOUNTING FOR MANAGEMENT (MBA-1003)
11.12.2023 (Monday)	MANAGEMENT INFORMATION SYSTEMS (MBA-1007)
15.12.2023 (Friday)	BUSINESS STATISTICS (MBA-1004)
19.12.2023 (Tuesday)	ORGANIZATIONAL BEHAVIOUR (MBA-1005)
21.12.2023 (Thursday)	PRINCIPLES AND PRACTICES OF MANAGEMENT (MBA 1001)