



**MID-TERM EXAMINATIONS (MBA-2<sup>nd</sup> & 4<sup>th</sup> Semester), MARCH 2024  
DATE-SHEET**

Exam.	MBA (SECTORAL) 2 <sup>ND</sup> SEMESTER	
	MORNING SESSION (10.00 - 12.00)	EVENING SESSION (2.30 - 4.30)
Date/Day	Paper	
<b>18.3.2024</b> <i>(Monday)</i>	<b>MBA – 2002</b> FINANCIAL MANAGEMENT	<b>MBA – 2007 (SECTORAL – 1)</b> <ul style="list-style-type: none"> <li>○ INTRODUCTION TO RETAILING (RETAIL MGT.)</li> <li>○ PRINCIPLES AND PRACTICES OF BANKING (B&amp;I MGT.)</li> <li>○ DYNAMICS OF FINANCIAL SYSTEM (CAPITAL MARKETS)</li> <li>○ DATA COMMUNICATIONS &amp; CYBER SECURITY (IT &amp; TEL. MGT.)</li> <li>○ INTRODUCTION TO INFRA. MGT. (INFRA. MGT.)</li> <li>○ INDUSTRIAL PHARMACY &amp; PHARMA. TECHNOLOGY (PHARMA. MGT.)</li> <li>○ INTRODUCTION TO EPIDEMIOLOGY &amp; BIO-STATISTICS (HOSP. MGT.)</li> </ul>
<b>19.3.2024</b> <i>(Tuesday)</i>	<b>MBA – 2008 (SECTORAL – 2)</b> <ul style="list-style-type: none"> <li>○ PRODUCT AND BRAND MGT. (RETAIL MGT.)</li> <li>○ PRINCIPLES OF INSURANCE (B&amp;I MGT.)</li> <li>○ CAPITAL MARKETS AND FINANCIAL INTERMEDIATION (CAPITAL MARKETS)</li> <li>○ BUSINESS INTELLIGENCE WITH DATA MINING (IT &amp; TEL. MGT.)</li> <li>○ REGULATORY FRAMEWORK OF INFRA. MGT. (INFRA. MGT.)</li> <li>○ QUALITY ASSURANCE AND INVENTORY MGT. (PHARMA. MGT.)</li> <li>○ COMMUNITY HEALTH &amp; MGT. OF NATIONAL HEALTH PROG. (HOSP. MGT.)</li> </ul>	<b>MBA – 2005</b> WORKSHOP ON SOFT SKILLS
<b>20.3.2024</b> <i>(Wednesday)</i>	<b>MBA – 2006</b> SEMINAR ON RESEARCH METHODOLOGY	<b>MBA – 2003</b> PRINCIPLES OF MARKETING
<b>21.3.2024</b> <i>(Thursday)</i>	<b>MBA – 2001</b> BUSINESS ENVIRONMENT	<b>MBA – 2004</b> HUMAN RESOURCE MANAGEMENT

(Prof. Sanjeev Kumar Sharma)  
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# UNIVERSITY INSTITUTE OF APPLIED MANAGEMENT SCIENCES



## MID-TERM EXAMINATIONS, MARCH 2024 ----- DATE-SHEET

Exam.	MBA (SECTORAL) 4 <sup>TH</sup> SEMESTER	
	MORNING SESSION (10.00 – 12.00)	EVENING SESSION (2.30 – 4.30)
Date/Day	Paper	
<b>18.3.2024</b> <i>(Monday)</i>	<b>SECTORAL SUBJECT-7</b> <ul style="list-style-type: none"> <li>○ MARKETING OF SERVICES (MBARM-4008)</li> <li>○ MARKETING OF FINANCIAL SERVICES (MBABI-4008)</li> <li>○ GLOBAL CAPITAL MARKETS (MBACM-4008)</li> <li>○ IOT FUNDAMENTALS (MBAIT-4008)</li> <li>○ EMERGING ISSUES IN INFRASTRUCTURE SECTOR (MBAIM-4008)</li> <li>○ ADVANCED SUPPLY CHAIN MANAGEMENT (MBAPM-4008)</li> <li>○ HEALTH INSURANCE (MBAHM-4008)</li> </ul>	SEMINAR ON CORPORATE GOVERNANCE (MBA-4002)
<b>19.3.2024</b> <i>(Tuesday)</i>	<b>FUNCTIONAL SUBJECT-1</b> <ul style="list-style-type: none"> <li>○ INDUSTRIAL AND RURAL MARKETING (MBA-M-4010)</li> <li>○ CORPORATE VALUATION (MBA-F-4012)</li> <li>○ INDUSTRIAL RELATIONS AND LABOUR WELFARE (MBA-H-4014)</li> <li>○ ENTERPRISE RESOURCE PLANNING (MBA-O-4016)</li> </ul>	WORKSHOP ON DEVELOPING ENTREPRENEURIAL SKILLS (MBA-4003)
<b>20.3.2024</b> <i>(Wednesday)</i>	OPERATIONS RESEARCH (MBA-4004)	<b>SECTORAL SUBJECT-8</b> <ul style="list-style-type: none"> <li>○ MARKETING STRATEGIES AND MANAGEMENT (MBARM-4009)</li> <li>○ RISK MANAGEMENT (MBABI-4009)</li> <li>○ BEHAVIORAL FINANCE AND CAPITAL MARKETS (MBACM-4009)</li> <li>○ IT PROJECT MANAGEMENT (MBAIT-4009)</li> <li>○ URBAN, RURAL AND SOCIAL INFRASTRUCTURE SECTORS (MBAIM-4009)</li> <li>○ PATENTS AND DRA (MBAPM-4009)</li> <li>○ LEGAL ASPECTS OF HOSPITAL MANAGEMENT (MBAHM-4009)</li> </ul>
<b>21.3.2024</b> <i>(Thursday)</i>	<b>SECTORAL SUBJECT-6</b> <ul style="list-style-type: none"> <li>○ ADVANCED SUPPLY CHAIN MANAGEMENT (MBARM-4007)</li> <li>○ REGULATORY FRAMEWORK (MBABI-4007)</li> <li>○ CAPITAL MARKET RISK MANAGEMENT (MBACM-4007)</li> <li>○ PROGRAMMING FOR DATA ANALYTICS (MBAIT-4007)</li> <li>○ ENVIRONMENTAL IMPACT ASSESSMENT AND SUSTAINABLE DEVELOPMENT (MBAIM- 4007)</li> <li>○ CONTEMPORARY ISSUES IN PHARMACEUTICAL MANAGEMENT (MBAPM-4007)</li> <li>○ HEALTH AND HOSPITAL INFORMATION MANAGEMENT (MBAHM-4007)</li> </ul>	<b>FUNCTIONAL SUBJECT-2</b> <ul style="list-style-type: none"> <li>○ INTEGRATED MARKETING COMMUNICATIONS (MBA-M-4011)</li> <li>○ MANAGEMENT OF FINANCIAL SERVICES (MBA-F-4013)</li> <li>○ TRAINING AND DEVELOPMENT (MBA-H-4015)</li> <li>○ PRODUCTIVITY MANAGEMENT (MBA-O-4017)</li> </ul>
<b>22.3.2024</b> <i>(Friday)</i>	STRATEGIC MANAGEMENT (MBA-4001)	

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